

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Gary B. Robinson                      Art Unit : 3622  
Serial No. : 09/893,748                      Examiner : Jeffrey D. Carlson  
Filed : June 29, 2001                      Conf. No. : 3348  
Title : AUTOMATED COLLABORATIVE FILTERING IN WORLD WIDE WEB  
             ADVERTISING

**Mail Stop Amendment**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

RESPONSE TO RESTRICTION REQUIREMENT

In response to the restriction requirement made in the action mailed October 8, 2009, identified Group 1 (claims 1-22, 26-41, 49, and 50) is elected for examination. The election is made with traverse.

Specifically, the restriction requirement between identified groups 1 and 2, each including original claims, is improper under 37 C.F.R. 1.176 (b), which states that "restriction involving only subject matter of the original patent claims will not be required." *See also* MPEP 1450. Thus, because identified groups 1 and 2 each include original claims, restriction between the identified claims should not be made.

Claims 1-22, 26-41, 49, and 50 were identified as being included in Group 1, and claims 23-25 and 48 were identified as being included in Group 2. Therefore, applicant requests that all of claims 1-41, and 48-50 be examined.

No fee is believed to be in connection with filing this paper. However, please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 9 November 2009

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